**G2 Reveals Best Software Companies 2020: [company] Earns Spot on List**

**G2, the largest software marketplace and review platform, announces the 2020 winners of its annual Best Software Awards. [company], a software company providing [category] solutions, placed [list #] on the [list name] list.**

Akin to The People’s Choice Awards for tech companies, G2’s Best Software Awards rank the world’s best software companies and products based on authentic, timely reviews from real users.

Tech companies on the list have proven their commitment and value based on hundreds, if not thousands of verified reviews. With over 57,844 software companies on G2, [company] is honored to be recognized on the [list name] list, an achievement that can only be earned through the endorsement of its users.

G2 created [list name] based on data from over 1M authentic, verified customer reviews. These reviews were written and published between January 1, 2019 - March 3, 2020. These reviews — each vetted by a real person to ensure legitimacy — spanned across 77,381 software products.

This is [company]’s [X] time on one of G2’s Best Software lists.

“This isn’t a subjective list based on a few peoples’ opinions,” explains G2 CEO, Godard Abel. “With the highest traffic and engagement, largest selection of product and services, and highest quality data, G2 analyzes more than 4 million data point to determine which products and companies make the list.”

[company] earned its place on the list thanks to [company mission].

[company rep], [rep title], shares [quote].

For more information, please reach out to [company rep, contact info].

**Criteria:** Winners were determined based on reviews left at G2.com between Jan. 1, 2019 and Mar. 3, 2020. All scores are calculated using G2’s algorithms, including for Satisfaction and Market Presence, explained in detail [here](https://www.g2crowd.com/static/g2_grid_scores). Further information on methodology is available upon request.

[company boilerplate]

# # #